

Tough at the Top

Resource #8



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Maximise your potential by focusing your resources. Chapter 8: The Tigers Are Killing Us

People can be sentimental old things, but the engaging leader needs to be realistic and look forward! Adam's dream was being stifled by the Tigers. Although the Tigers were loved by everyone, the measures he needed to take to look after them threatened the success of the circus.



“Everyone loved Dmitiri; everyone loved the tigers. The big cats represented a last relic of a glorious circus tradition. They were a piece of living history. If he was honest, he was secretly proud to be part of it.

Nonetheless, there was no getting away from it. The tigers were killing him.”



So, let's revisit the vision that you critiqued back in Chapter 1. You've done some thinking around it, and you have done some work towards getting your teams bought in, making sure you're all working towards the same purpose. Let's now look at what's threatening your dream.

We can look at this in terms of the internal strengths and weaknesses, opportunities and threats, which you face up to when you think of your vision, team and ways of working. This level of thinking helps you work out where you should be spending your resources - and perhaps where you need to let go of the past!



When you think of these things, think in terms of you, your people and your processes.

Place in here you and your team's strengths that will help you achieve your vision	Place in here you and your team's weaknesses that are hindering you from achieving your vision
Place in here the unexploited opportunities that you and your team have to get closer to your vision	Place in here the threats that may hinder you and your team from reaching your vision

We need to maximise the positives and minimise the negatives. Remember, as an engaging leader the solution will be collaborative. What strategies will you consider or discuss with others?

Try answering these action based questions:

What will you do to make the strengths even stronger?

What will you do to move forward the opportunities & how can you utilise the team?

What resources do you have available to you to minimise the weaknesses?

What resources do you have available to you to minimise the threats?
